

類 科：觀光行政（選試觀光英語）

科 目：觀光英語

考試時間：2 小時

座號：_____

※注意：(一)禁止使用電子計算器。

(二)不必抄題，作答時請將試題題號及答案依照順序寫在試卷上，於本試題上作答者，不予計分。

一、名詞解釋：請以英文作答（每小題 5 分，共 20 分）

(一)on-board catering

(二)niche tourism

(三)incentive travel

(四)hotel inspection

二、請以英文回答下列問題（每小題 5 分，共 20 分）

(一)Please name five different outdoor activities for leisure.

(二)Please name five different kinds of hotel facilities and services.

(三)Please name five different types of art for display in a museum.

(四)Please name five different geographical features for sightseeing.

三、翻譯：請將下列中文翻譯成英文，英文翻譯成中文（每小題 10 分，共 20 分）

(一)飲食是臺灣的重要文化之一，臺灣人常以「你吃飽了沒？」來問候對方。在臺灣各地有不少的餐館，在路邊或是夜市更有難以數計的食堂與各式各樣的攤販，提供多樣化的餐點以豐富臺灣的美食文化。

(二)In recent years, Mazu Island has been one of the most popular tourist attractions in Taiwan because hundreds of visitors have flooded into the island to capture a stunning view of the beauty of the glowing sea sparkle, also known as the blue tear which usually appears in April and May each year. This rare and magnificent sight can especially be seen along the coast in many parts of the island group.

四、作文：請依下列指示以英文寫出兩篇短文，每題約 200-300 字（每小題 20 分，共 40 分）

(一)Kenting National Park is a well-known summer resort in Taiwan because of its tropical climate with beaches and sunshine. It is a great place for people to enjoy water activities during the summer. Now imagine yourself as a tour operator and write a brochure for your company, describing the contents of your package for a summer holiday in Kenting.

(二)A customer wrote a letter to your company, complaining about the unpleasant stay she has had in the resort you recommended to her. She was in particular furious about the standard of hygiene and service in the restaurant as two of her family members have had stomach complaints after dining in the restaurant and have been sent to the hospital for treatment. Because of this accident, she has also found the staff in the restaurant very rude and unhelpful. Now imagine yourself as a manager of the company and write a letter of apology to this customer, telling her about your response to her complaint, including how your company will handle this situation and offer some kind of compensation if necessary.